



CAREER COUNSELLING SEMINAR

An online career counselling session on "Career Counselling" was organized by Industry Institute Interaction cell & Training and Placement cell, College of Agricultural Engineering and Technology (CAET), Godhra in association with Agrinext Consultancy exclusively for Agricultural Engineers on 5th April 2025.

Mrs. Madhuri Dixit Ghugari, Director of Agrinext Consultancy and Director of "Industry Startups and Entrepreneurship" at ISAE, engaged this session. Around 96 students of CAET, Godhra were attended the one-hour session, which began at 4 PM. Mrs. Ghugari delivered an engaging presentation covering crucial career-related topics. She discussed the difference between profession and passion, emphasizing the importance of taking full responsibility for one's career decisions. She highlighted the advantages of Agricultural Engineering and guided students on conducting a SWOT analysis before pursuing jobs or startups. Goal-setting strategies were explained, along with common misconceptions in career selection, such as dismissing opportunities with phrases like "This is not my cup of tea" or being influenced by others' failures. She advised students to avoid comfort zones, half-knowledge, peer pressure in decision-making, and overconfidence.

The session also explored higher education options like M.Tech, M.S., MBA, ABM, and MMS, as well as career opportunities in government sectors (UPSC, PSUs), private sectors (sales, marketing, liaisoning), social sectors, and entrepreneurship. Mrs. Ghugari shared insights on effective job search techniques and discussed the "5 Years vs. 25 Years" theory for long-term career planning. Mrs. Madhuri explained career guidance concepts in such a simple and engaging manner that every student could easily understand the key takeaways. Her practical advice on goal-setting, overcoming fears, and long-term career strategies left us feeling motivated and better prepared for our professional journeys. The session wasn't just informative but truly inspiring, giving us actionable insights that we can apply immediately to shape our futures in agricultural engineering.

An interactive Q&A session followed, where students raised queries related to career prospects, skill development, and startup challenges. Mrs. Ghugari addressed each question in detail. The session concluded with a vote of thanks, leaving students with valuable insights and motivation for their future careers.

The session was conducted and coordinated by Dr.J.Sravankumar, Training and Placement officer & Dr.D.K.Vyas, Head of the Department, Renewable Energy Engineering.



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